

ARRI®
ARRI



Impression

CREATIVE FILTERS. TAILORED LOOK.

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Launching ARRI's new line of Impression rear-mounted lens filters is a set of eight Impression V Filters that give a vintage feel to Signature Prime and Signature Zoom lenses.

The four positive and four negative diopter filters incrementally shift the focus characteristics of the image, allowing a whole range of detuned looks to be created with a single set of Signature lenses.

- Exciting new creative option for custom looks
- Controllable, repeatable detuning of Signature lenses on set
- Easy magnetic attachment to the back of all Signature lenses
- Cost-effective way to achieve multiple looks
- Highest ARRI standards of quality and precision



Positive Impression V Filters*

Positive strength Impression V Filters produce 'bauble' bokeh in the background, where out-of-focus highlights are bright in the middle and blurry at the edges, especially towards the center of the image. Foregrounds may seem sharper.

Around the outer parts of the frame, positive filters add a swirling bokeh effect that envelops central subjects and provides a wonderful look for capturing intimate moments.

Skin tones seem to glow, and the whole image has a feeling of nostalgic glamor.

*ALEXA Mini LF, Signature Prime 47 mm, T1.8, Impression V Filter IV 330P



Original image with no filter*

Signature Primes and Signature Zooms in their original, unfiltered state are designed to be extremely well corrected for spherical aberration. Out-of-focus areas in the image behave consistently in the foreground and the background, displaying bokeh that is gentle and pleasing right across the frame.

*ALEXA Mini LF, Signature Prime 47 mm, T1.8



Negative Impression V Filters*

Negative filters do the opposite. In the background, 'donut' bokeh gives out-of-focus highlights a bright ring around the edges, making them sharper. Instead of blending into each other, they overlap to create vibrant, abstract textures.

Overall, the negative filters have a grittier, more unsettling look. Background bokeh can be taken to extremes that completely alter the viewer's emotional perception of subjects at the point of focus, while foregrounds will tend to get a little softer.

*ALEXA Mini LF, Signature Prime 47 mm, T1.8, Impression V Filter IV 290N

Products available for order:

ARRI Impression V Filter Kit

KK.0048312

Includes:

1x IV 070P 1x IV 050N
 1x IV 140P 1x IV 100N
 1x IV 230P 1x IV 200N
 1x IV 330P 1x IV 290N
 1x IV Shim Set
 1x IV Velcro® Set
 1x Torque-Screwdriver



ARRI Impression V 070P Filter Pack

K2.0048139

ARRI Impression V 140P Filter Pack

K2.0048140

ARRI Impression V 230P Filter Pack

K2.0048141

ARRI Impression V 330P Filter Pack

K2.0048142

Each pack contains a set of 3 filters of the mentioned filter type and includes 3 additional Velcro® sets.

ARRI Impression V Filters are compatible with ARRI ALEXA 35 / ALEXA Mini LF / ALEXA LF / ALEXA 65 / ALEXA Classic / ALEXA XT / ALEXA SXT. ARRI Impression V Filters are not compatible with ALEXA Mini and AMIRA. 3rd party cameras and adapters need to be checked.

Available filter types:



ARRI Impression V 050N Filter Pack

K2.0048143

ARRI Impression V 100N Filter Pack

K2.0048144

ARRI Impression V 200N Filter Pack

K2.0048145

ARRI Impression V 290N Filter Pack

K2.0048146

Each pack contains a set of 3 filters of the mentioned filter type and includes 1 additional Shim Set and 2 Velcro® sets.

ARRI Impression V Shim Pack

K2.0048147

Add the provided shims to your lenses if necessary

Includes:

6x IV Shim Set*

ARRI Impression V Velcro® Pack

K2.0048148

Label your filtered lenses on set

Includes:

6x IV Velcro® Set**

*One Shim Set contains 3x LPL mount shim 2 mm, 3x LPL mount shim 1.85 mm, 3x LDS shim 1.925 mm and 24x special TX6 screws.

**One Velcro® Set contains 12 Velcro® tabs.

